

Management & Budget

Governor Jennifer M. Granholm Lisa Webb Sharpe, Director

Doing Business with Michigan

Information for the Michigan House of Representatives

Lisa Webb Sharpe, DMB Director Sean Carlson, Chief Procurement Officer

Agenda

Buy Michigan Fir\$t Initiative

Resources for Businesses Finding and Winning State Contracts

Resources for Local Governments Cooperative Purchasing for Elected Officials

Questions and Answers

DMB

- services to state government Provide cost-effective business
- ½ billion dollars in savings Administrative Partnerships
- **Facilities** State Building Authority/Office of
- Retirement Services

Buy Michigan Fir\$t

- Mi\$ave
- Job Growth Plan
- Eliminating "No Bid" Contracts
- Michigan Business Preference
- Supplier Diversity
- MIDEAL

Resources for Michigan Businesses

- good government Large, diverse pool of potential vendors is
- Increases competition
- Increases opportunities for businesses
- Increases expertise
- DMB reaches out to Michigan companies through promotion of opportunities
- Recruit Michigan businesses to register with the state and be active bidders
- Inform Michigan businesses about how to prepare, participate and perform

Opportunities for Michigan Business

- Level playing field
- Every contract is competitively bid there are no sole source, no-bid awards
- www.michigan.gov/doingbusiness Every solicitation is posted on our website
- Michigan business preference
- Best value contracting
- Unique opportunities resulting from contract efficiencies
- MRO Regionalization
- Pre-qualification programs

What You Can Do

- Promote the Buy Michigan Fir\$t Tour in your district
- events, such as constituent coffees Bring informational materials to district
- Schedule a business briefing in your district
- district newsletters Include State contracting and the "Doing Business" website as a resource in your
- groups in your district that might benefit from Recommend additional outreach to us contracting information

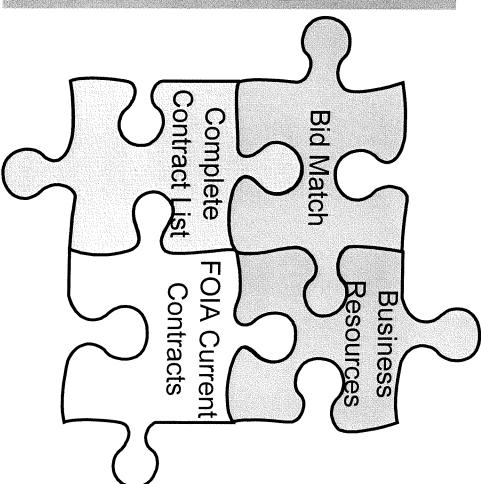
Who Buys What?

Who?	What?
Michigan Department of Management & Budget Purchasing Operations	Goods and Services Valued at \$25,000+ Implements state purchasing policy
Individual State Agencies	Goods and Services Valued at less than \$25,000 Direct and Human Services
Michigan Department of Management & Budget Print & Graphic Services	Most printing and graphic design contracts
Michigan Department of Management & Budget Office of Facilities	Buildings and Land
Michigan Department of Transportation	Road and Bridges Maintenance and New Construction
Strategic Asset Management Strategic Asset Management	Leases

Toolkit for Michigan Businesses

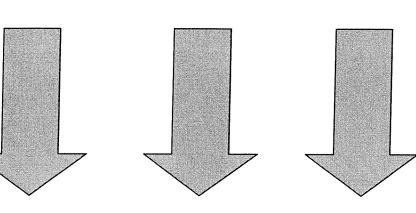
Diverse programs assist Michigan firms to find, prepare, bid on and win State contracts.

By using this toolkit, Michigan businesses have the tools they need to become State contractors.



Information and Assistance

DMB works closely with regional and state partners, both to inform businesses about opportunities and to receive constructive feedback about areas for improvement.



Procurement Technical
Assistance Centers (PTACs)
www.michigantac.org

Small Business & Technology Development Centers (SBTDCs)
www.misbtdc.org

Entrepreneurship Website www.michigan.gov/beyourownboss

Special Outreach

- DMB offers targeted outreach for business groups that are traditionally underrepresented in State contracting
- Small Businesses
- Minority Owned Businesses
- Women Owned Businesses
- Service Disabled Veteran Owned Businesses
- Businesses Owned by Persons with Disabilities
- Community Rehabilitation Organizations

The Rules

Integrity First

- DMB management and staff adhere to a strict ethical code of
- Deadlines for bid responses are strictly enforced with all vendors conduct
- Once a solicitation is posted, all questions must be directed according to the solicitation

All bid responses are evaluated according to the solicitation

Quality Service Daily

DMB management and staff are accessible to vendors during preparation

Responsible Spending Always

- All solicitations are competitively bid
- Competition is the name of the game bidders must be competitive, be complete and be timely

Resources for Local Leaders - MiDEAL

- MiDEAL = Michigan Delivering Extended Agreements Locally
- units of government to buy off of state Voluntary program that allows local contracts
- Townships
- Cities & Villages
- Counties
- Road Commissions

- Non-profit Hospitals
- Colleges
- Universities
- **School Districts**

MiDEAL Benefits

- extended purchasing program Nationally recognized as an innovative
- Good for aggressive, competitive vendors
- Typical contract = 1 vendor + 1 client
- MiDEAL contract = 1 vendor + 2,661 clients

Hard savings – the average user saves 38%

evaluation, negotiation Soft savings – time for solicitation, bidding,



MiDEAL Benefits

- Contracts are competitively bid
- Michigan based businesses are preferred locally vendors, so local governments can still buy
- and offer feedback Ease of use – special website to find contracts
- resources Purchasers like MiDEAL - it saves time and
- taxpayer dollars Elected officials like MiDEAL – it stretches



What You Can Do

Ask 5 Important Questions

- Are townships, cities & villages, and counties in my district members of MiDEAL?
- Are school districts and higher educational institutions in my district members of MiDEAL?
- schedule an informational session for them in your If no, why not? (If they are ready to start saving, district.)
- If yes, what are they buying? What additional contracts do they need?
- Are they informing taxpayers about their savings?

Contact Information

517/335-0230 DMB – Business Services Administration

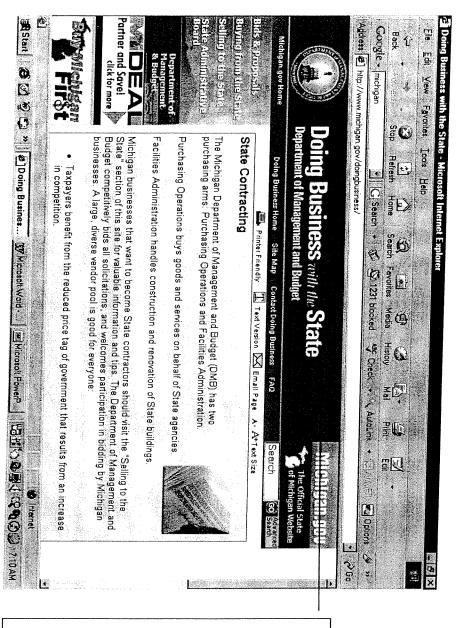
Sean Carlson, Chief Procurement Officer 517/373-0300

Elise Lancaster, Director of Purchasing Operations 517/241-2715

Sue Schweim, Manager of Marketing and Outreach 517/373-6327

Conclusion

Questions and Answers



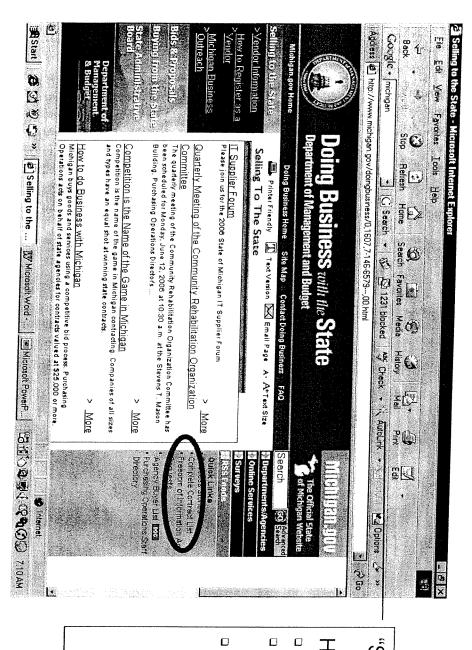
"Doing Business" homepage

Highlights:

- Plain English
- Easy to determine next click
- Text guides Michigan businesses that want to become state contractors to visit "Selling to the State" for information and tips

Integrity First – Quality Service Daily – Responsible Spending Always



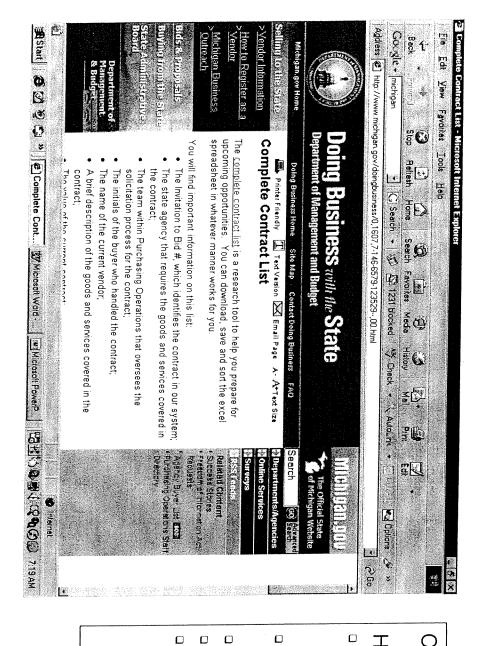


"Selling to the State" page

Highlights:

- Complete Contract List
- Agency Contact Information

How to Guide



Complete Contract List

Highlights

- Accessible from multiple areas of the website for convenience
- One master list or separate lists by contract area
- Downloadable
- Active contracts
- "State Contracting 101" class covers how to use it and gives tips and examples



MiDEAL – Michigan Delivering Extending Agreements Locally Current Members

As of March 6, 2006

ADRIAN, CITY OF
ALBION COLLEGE
ALCONA COUNTY ROAD COMMISSION
ALGER COUNTY ROAD COMMISSION
ALGONAC, CITY OF
ALLEGAN COUNTY ROAD COMMISSION
ALLEGAN, CITY OF
ALLEGAN, COUNTY OF
ALLEN PARK, CITY OF
ALMA, CITY OF
ALMONT, VILLAGE OF
ALPENA COUNTY
ALPENA COUNTY ROAD COMMISSION
ALPENA, CITY OF
ANCHOR BAY SCHOOL DISTRICT
ANN ARBOR DISTRICT LIBRARY
ANN ARBOR TRANSPORTATION AUTHORITY
ANN ARBOR, CITY OF
ANTRIM COUNTY
ANTRIM COUNTY ROAD COMMISSION
ARENAC COUNTY
ARENAC COUNTY ROAD COMMISSION
ARMADA, VILLAGE OF
ATLAS TOWNSHIP
AUBURN HILLS, CITY OF
AUBURN, CITY OF
AUGRES, CITY OF
BANGOR, CITY OF
BARAGA COUNTY RD. COMMISSION
BARAGA, VILLAGE OF
BARRY COUNTY
BARRY COUNTY COMMUNITY MENTAL HEALTH AUTHORITY
BARRY COUNTY ROAD COMMISSION

BATH CHARTER TOWNSHIP
BATTLE CREEK, CITY OF
BAY CITY, CITY OF
BAY COUNTY METRO TRANSPORTATION AUTHORITY
BAY COUNTY ROAD COMMISSION
BAY MEDICAL CENTER/BAY HEALTH
BEAVER CREEK TOWNSHIP
BEAVER ISLAND TRANSPORTATION AUTHORITY
BEAVERTON, CITY OF
BELDING, CITY OF
BELLAIRE, VILLAGE OF
BENTON HARBOR, CITY OF
BENTON TOWNSHIP
BENZIE COUNTY ROAD COMMISSION
BENZIE COUNTY SHERIFF'S OFFICE
BERKLEY, CITY OF
BERRIEN COUNTY
BERRIEN COUNTY ROAD COMMISSION
BERRIEN SPRINGS, VILLAGE OF
BERRIEN SPRINGS/ORONOKO TWP POLICE DEPT.
BESSEMER, CITY OF
BEVERLY HILLS, VILLAGE OF
BIG RAPIDS, CITY OF
BIRMINGHAM, CITY OF
BLACKMAN TOWNSHIP
BLISSFIELD, VILLAGE OF
BLOOMFIELD HILLS, CITY OF
BLOOMFIELD, CHARTER TOWNSHIP OF
BOYNE CITY
BRANCH AREA TRANSIT AUTHORITY
BRANCH COUNTY ROAD COMMISSION
BRECKENRIDGE, VILLAGE OF
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BROWN CITY
BUCHANAN, CITY OF
BUENA VISTA CHARTER TOWNSHIP
BURTCHVILLE, TOWNSHIP OF

BYRON-GAINES UTILITY AUTHORITY
CADILLAC, CITY OF
CADILLAC-WESFORD TRANS AUTHORITY
CALHOUN COUNTY
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CAPITAL REGION AIRPORT AUTHORITY
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CHEBOYGAN-OTSEGO-PRESQUE ISLE
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CHESTERFIELD TOWNSHIP
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FRENCHTOWN TOWNSHIP
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NEGAUNEE, CITY OF
NEW BUFFALO, CITY OF
NEW LOTHROP PUBLIC SCHOOLS
NEWAGO COUNTY ROAD COMMISSION
NILES, CITY OF
NORTH CENTRAL MICHIGAN COLLEGE
NORTH OTTAWA COMMUNITY HOSPITAL
NORTHERN MICHIGAN CMH SERVICES
NORTHERN MICHIGAN UNIVERSITY
NORTHFIELD TOWNSHIP
NORTHLAND LIBRARY COOPERATIVE
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REMC 6
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REMC8/KENT INTERMEDIATE SCHOOL DISTRICT
RICHFIELD TOWNSHIP
RICHLAND TOWNSHIP
RICHMOND, CITY OF
RIVERVIEW, CITY OF
ROBINSON TOWNSHIP
ROCHESTER HILLS, CITY OF
ROCHESTER, CITY OF
ROCKWOOD POLICE DEPT
ROGERS CITY, CITY OF
ROMEO COMMUNITY SCHOOLS
ROSCOMMON COUNTY ROAD COMMISSION
ROSE CITY POLICE DEPARTMENT
ROSEVILLE, CITY OF
ROXAND TOWNSHIP
ROYAL OAK, CITY OF
SAGINAW COUNTY ROAD COMMISSION
SAGINAW VALLEY STATE UNIVERSITY
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SAGINAW, COUNTY OF
SALINE, CITY OF
SANILAC COUNTY ROAD COMMISSION
SARANAC, VILLAGE OF
SAUGATUCK, CITY OF
SAULT STE. MARIE, CITY OF
SAULT TRIBE CENTRAL PURCHASING

SUMMIT TOWNSHIP
SWAN CREEK TOWNSHIP
SYLVAN LAKE, CITY OF
TAWAS CITY, CITY OF
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UTICA, CITY OF
VAN BUREN COUNTY
VAN BUREN COUNTY ROAD COMMISSION
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VERMONTVILLE, VILLAGE OF
VERNON, VILLAGE OF
VICKSBURG, VILLAGE OF
WAKEFIELD, CITY OF
WALKER, CITY OF
WARREN CONSOLIDATED SCHOOLS
WARREN WOODS SCHOOLS
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Procurement Technical Assistance Centers (PTAC) of Michigan

http://www.michigantac.org

The Procurement Technical Assistance Centers (PTACs) of Michigan are not-for-profit organizations funded by the Defense Logistics Agency (DLA), the Michigan Economic Development Corporation (MEDC) and local funding partners. The PTACs support our national security by ensuring a broad base of capable suppliers for the defense industry and other agencies, thereby increasing competition, which supports better products and services at lower costs. The mission of the Procurement Technical Assistance Centers (PTACs) of Michigan is to enhance national defense and economic development of the State of Michigan by assisting Michigan businesses in obtaining and performing on federal, state and local government contracts.

With 13 offices located throughout Michigan, the PTACs of Michigan offer marketing, technical consulting and training to businesses in the state, specifically:

- Orientation to the Procurement System
- Linking Local Companies to Federal and State Government Agencies
- Bid Match for Government Solicitations
- Training Seminars and Conferences
- Contracting Opportunities
- Subcontracting Opportunities
- Government Specifications
- Bid History and Contract Award Results
- 🐌 Bid Package Assistance

To contact the PTAC in your area see reverse side or visit our website at: http://www.michigantac.org

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